MAXIMUS QUINTERO

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EDUCATION

New York University | New York, NY | Expected Graduation May 2028
- Bachelor of Arts in Urban Design and Architecture Studies | GPA: 3.8
- Relevant Coursework: Macroeconomics, Microeconomics, Digital Design, Decision-Making & Urban Design, Drawing for Architects

WORK EXPERIENCE

Pure Seed | Canby, OR | May 2026 – Present
AI, Digital Marketing & E-Commerce Intern
- Led an end-to-end redesign of the digital storefront (Shopify), restructuring navigation, product pages, and the homepage experience to guide customers across four product lines; daily session engagement increased by 42% within 10 days of storefront relaunch
- Integrated generative AI throughout research, content development, UX and copy ideation, SEO, reporting, and rapid prototyping, accelerating execution across marketing and operations
- Built AI-assisted internal tools that automated monthly sales reporting and enabled real-time customer-service alerts through an interactive tablet kiosk
- Translated technical agronomic research into accessible distributor guides, sales presentations, and customer-facing materials that clearly communicated product benefits
- Developed coordinated content across social media, Mailchimp, print, and sales channels for three brand lines, including a 40th-anniversary booklet designed in InDesign

Pure Seed | Canby, OR | June 2025 – August 2025
Seed Research & Product Quality Control Associate
- Conducted meticulous seed research across harvesting, cleaning, sample preparation, trial documentation, and quality control, operating specialized equipment while maintaining the accuracy and integrity of experimental samples

CREATIVE & ENTREPRENEURIAL EXPERIENCE

Third Avenue Corridor Redesign | NYU Urban Design | Brooklyn, NY | January - May 2026
Independent Urban Design Project
- Developed a redesign proposal for Brooklyn's Third Avenue following the hypothetical removal of the Gowanus Expressway, modeling the reimagined corridor in SketchUp and communicating recommendations through a 26-slide InDesign presentation and 10-page executive summary

TikTok | New York, NY | October 2024 – Present
Independent Content Creator (@max_q36)
- Built and managed an original-art content brand, growing its audience to 19.9K followers and generating 8.8M views and 78.7K shares through strategic content development, performance analysis, and a distinctive visual identity

Depop | New York, NY | June 2026– Present
Founder & E-Commerce Manager
- Founded and manage end-to-end operations and marketing for an online vintage-clothing business, including sourcing, photographing, pricing, and listing merchandise; completed 120+ sales while maintaining a 4.8-star seller rating

LEADERSHIP & PUBLICATIONS

Tax Magazine | New York, NY | December 2025
Published Author
- Authored "Exit Into Love," a creative nonfiction piece selected for publication from a competitive pool of submissions

DECA | Salem, OR | 2020 – 2024
Chapter President
- Earned first- and second-place finishes at Oregon's state competition and ranked among the top 20 internationally for an innovation plan

SKILLS & INTERESTS

Graphic Design, 3D & CAD: Photoshop, Illustrator, InDesign, Canva, Rhino, SketchUp, Fusion 360

Marketing & Web: Shopify, Wix, SEO, Agentic commerce, SocialPilot, Mailchimp, TikTok Analytics, Google Ads

AI & Business Tools: Claude Code, Codex, Excel, PowerPoint, SharePoint, Power Automate, Outlook, Word
Social Media: Instagram, TikTok, X, LinkedIn

Languages & Interests: Spanish (conversational), Japanese (beginner), One Piece Card Game, Pokemon, Anime, Baseball